

UPGRADE

FROM Z TO FLEXIVA



Upgrading from the Harris Platinum Z transmitter to one of GatesAir's modern FM transmitter models (Flexiva FAX, FLX, or GX) offers substantial improvements in efficiency, functionality, and cost savings.



IMPROVED ENERGY EFFICIENCY

New GatesAir transmitters like the Flexiva GX5 operate at up to 76% efficiency, compared to the 62% efficiency of the Platinum Z5.



REDUCED OPERATIONAL COSTS

- Fewer field trips for repairs
- Smaller footprints
- More efficient energy usage reduce total cost of ownership (TCO)



ADVANCED FEATURES

- Modern control systems
- Remote monitoring
- HD Radio® integration
- New Architecture to Support N+1's



SIGNIFICANT COST SAVINGS

- Lower energy consumption,
- Reduced maintenance
- More efficient use of real estate



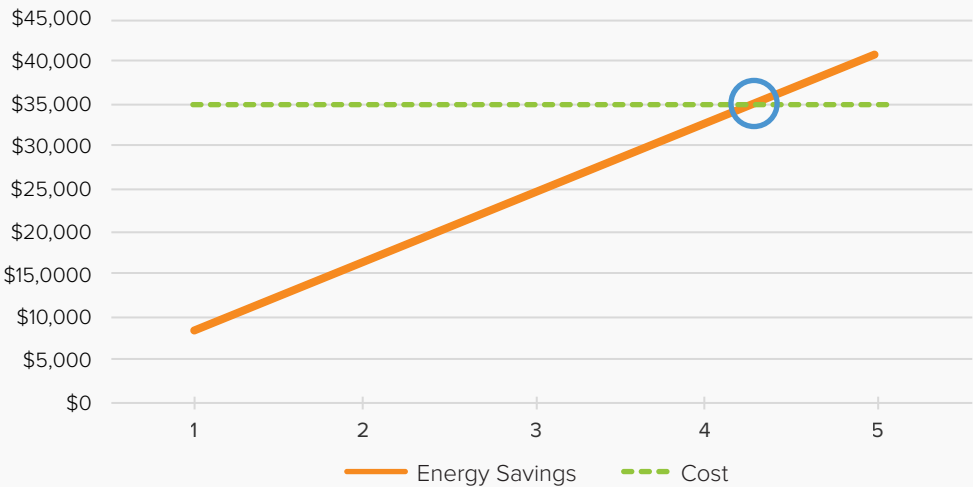
Contact your sales representative today

With a promotional offer available, upgrading from Z to FAX, FLX, or GX is the smart financial and operational choice for forward-thinking broadcasters.



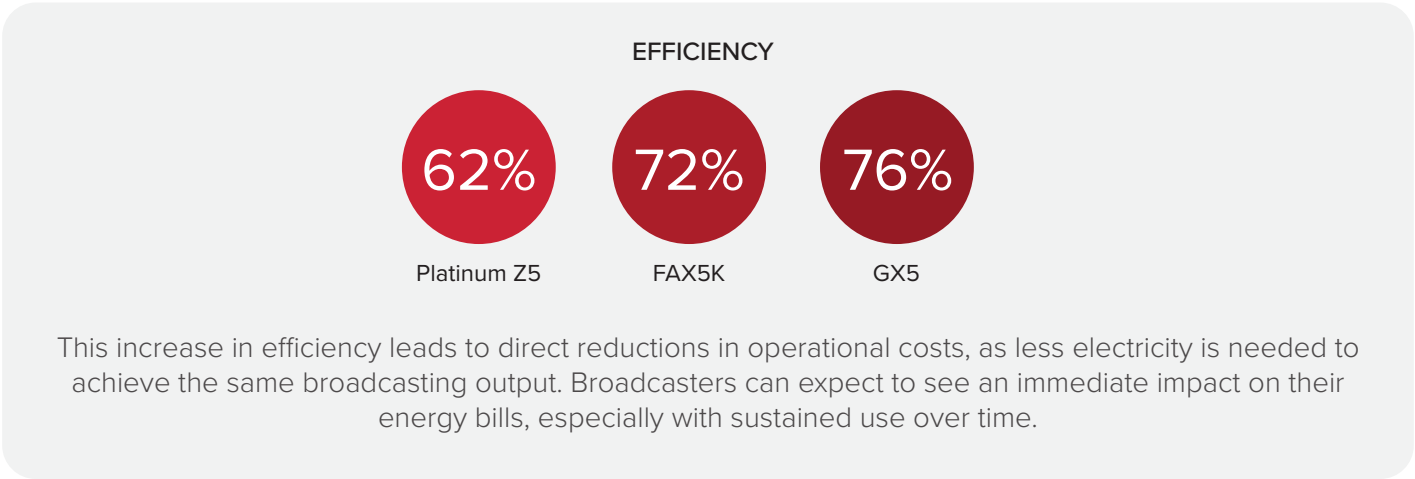
SIGNIFICANT EFFICIENCY GAINS AND COST SAVINGS

Flexiva GX10 Breakeven Analysis



PowerSmart Plus

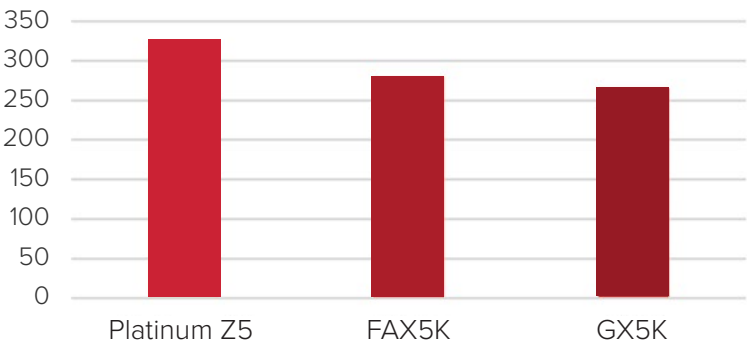
One of the primary benefits of upgrading to a GatesAir Flexiva FAX or GX transmitter is the improvement in energy efficiency, which drives down electricity costs. Older models like the Platinum Z5 are only 62% efficient, while the GX5 and FAX5K models provide much better performance:



Footprint & Real Estate Savings

The new GatesAir transmitters also take up significantly less space than their predecessors. For instance, while the Platinum Z transmitters required additional room for external components like power supplies, the compact design of the FAX and GX models results in a smaller physical footprint. This saves on real estate costs, which can be a critical advantage for broadcasters with space constraints or rental costs.

Annual CO2 Emissions (kg)



MODERN TECHNOLOGY FOR IMPROVED OPERATIONS

Advanced Control Architecture

GatesAir's Flexiva FAX and GX models come equipped with modern control systems that simplify transmitter management and monitoring. These systems include:



SNMP Integration

Full remote monitoring and control capabilities, reducing the need for on-site visits.



HTML5-Based GUI

A user-friendly interface accessible from any device for real-time monitoring.



RDS Support

Full static and dynamic RDS integration for better audience engagement.

By upgrading to a FAX or GX transmitter, broadcasters can streamline their operations, improve their remote management capabilities, and reduce the need for constant manual intervention.



HD Radio and N+1 Redundancy Support

In addition to improved energy efficiency and control, Flexiva FAX transmitters are designed to be HD-Radio-ready. This allows broadcasters to deliver higher quality digital sound alongside traditional analog broadcasts, enhancing the listener experience and future-proofing their broadcasting capabilities.

Furthermore, the N+1 architecture provides redundancy, meaning less downtime and fewer disruptions due to equipment failure. This reduces operational risk and ensures a more reliable broadcasting experience.

REDUCE MAINTENANCE COSTS, INCREASE ENVIRONMENTAL BENEFITS

Maintenance and Repair Advantages

One of the significant hidden costs of running an older transmitter like the Platinum Z5 is the frequent need for repairs and maintenance. We have designed most of the newer Flexiva models so that maintenance is simplified and repair costs are reduced thanks to their modular design:



Fewer Field Visits

The modular components can be replaced quickly and easily, often by a single technician, reducing the need for extensive downtime.

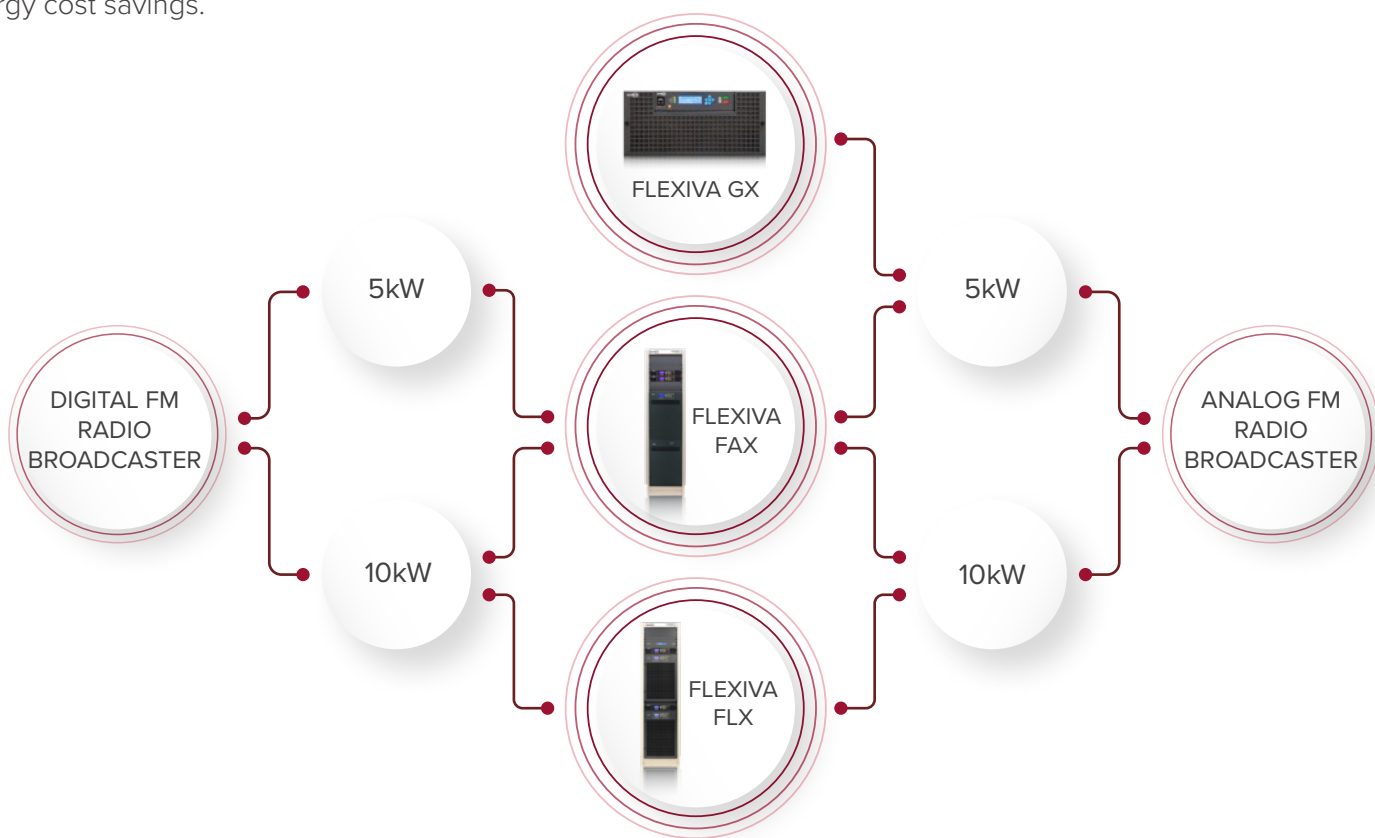


Lower Long-Term Maintenance Costs

Since many parts are easier to access and replace, the need for extensive repair services decreases, saving both time and money.

Environmental Impact

GatesAir's focus on energy efficiency not only saves money but also has a positive environmental impact. The reduction in electricity consumption results in lower carbon emissions, contributing to a more sustainable operation. This is particularly important for broadcasters looking to reduce their environmental footprint while benefiting from energy cost savings.



Contact your sales representative today

Upgrading from the Harris Platinum Z to GatesAir's Flexiva FAX or GX transmitters offers broadcasters unparalleled improvements in efficiency, cost savings, operational flexibility, and environmental responsibility. With a variety of promotional offers available, now is the ideal time to make the switch and future-proof your broadcasting operations.

